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FOR IMMEDIATE RELEASE

Boost Bone Health at Natural Products Expo West with Free Bone Density Screening at Coral LLC Booth # 821

CARSON CITY, NV (February 12, 2012) - Coral LLC, the leading supplier of above sea coral products, will be offering retailers attending Natural Products Expo West (Anaheim, March 8-10) a complimentary ultra sound bone density screening at the Coral LLC booth, #821 on Friday, March 8 and Saturday, March 9. The simple, quick screening will provide a risk assessment for osteoporotic fracture risk and enable early detection. Participants will receive free coral calcium mineral products based on their evaluation.

Using a compact and extremely accurate ultrasonometer machine, Dr. Ken Howayeck, a board-certified



podiatrist, will administer the screenings, then immediately provide participants with a hardcopy of their results. With the comprehensive scan, participants simply insert their foot into the small device for a few minutes for an overall reading. According to Dr. Howayeck, the machine offers numerous advantages over the traditional and more cumbersome DEXA Scan provided at imaging and DEXA centers.

Along with Dr. Howayeck, Dr. James Chappell, a board certified chiropractic physician, naturopath and clinical nutritionist, will discuss results with attendees and provide them with complimentary Coral Calcium minerals and information on how Coral products can help them maintain a healthy bone density, based on their analysis. Participants can also choose to be placed on a program to track their progress. According to Coral LLC, reports have demonstrated amazing results in terms of helping support healthy bones when taking the product for a number of months, especially for those who want to avoid the risk of developing Osteoporosis.

"We are excited to kick-off this bone density detection program at the Expo West show for those interested in bone health," which should be everyone!" said Alberto Galdamez, director of sales at Coral LLC. "This machine makes it convenient and easy to test for bone density, and we are thrilled to bring this to the general community, starting with retailers attending the show," he continued.

Please stop by the booth (#821) to reserve a spot, or schedule a screening in advance by contacting Lana Perez at Coral LLC, Lana@coralcalcium.com or by phone at 800-882-9577.

Interested retailers will also have the opportunity to bring this program directly to their stores and their customers. For more information please contact Lana Perez, above.

"The real advantages of this offering are the screening and follow up work the doctors will conduct at the various stores that incorporate the program. With the follow up bone density tests, Coral LLC is hoping to demonstrate that taking Coral Calcium minerals will help maintain a healthy bone density for those that participate," explained Galdamez. Participants at this year's Expo West will also have the opportunity to retest their bone density at the 2014 show.

[Coral LLC](#), the leading brand of coral minerals, is the original coral calcium mineral company in the U.S., using only eco-friendly “above sea coral.” The company is located at 38 Diamondback Way, Carson City, NV. To learn more about the complete line of products visit www.coralcalcium.com or email Alberto Galdamez at Alberto@coralcalcium.com. For more information, images or samples, media may contact Holly at On the Horizon Communications at (805) 773-1000, or email Holly@thepressroom.com.

