

FOR IMMEDIATE RELEASE

Arcopédico® Offers 10 Tips for Finding the Perfect Travel Shoe
Consider Comfort, Weight, Material and More for Light Feet from Airport to Exotic Destination

SPARKS, NV (January 4, 2013) – There’s nothing worse than a blister or aching arches to sabotage an ambitious travel itinerary. **Arcopédico**, maker of high-quality, Portuguese-made women’s comfort shoes, believes that finding the ideal travel shoe is at the crux of any successful adventure, whether walking the Great Wall of China or island-hopping in Fiji. After over 30 years in the business of crafting reliable, comfortable, durable and lightweight footwear for world-wandering women, Arcopédico offers its own “Top Ten” travel shoe tips to avoid the common pitfalls:

1. **Travel Light.** Look for shoes that won’t weigh you (or your luggage) down. At a mere 10.9 ounces, the **Arcopédico L2** (pictured at left, MSRP: \$79) is an excellent option, and the flexible, metal-free shanks also make a strategic choice for airport security lines.

2. **Keep it Compact.** Instead of stiff, bulky footwear, stay streamlined with a shoe like the **Cinderella** (pictured right; MSRP: \$65), featuring an ultra-comfortable knit upper and slim enough to slide into pocket of a carry-on bag.



3. **Have a Support System.** Don’t sacrifice support for portability or style. Skip the paper-thin sandals and opt for lightweight, arch-supporting shoes like Arcopédico’s signature twin-arch construction, to help prevent foot fatigue, cramps, and other travel woes.



4. **Plan to Get Dirty.** The best travel shoes are ready for action and adventure—which can involve a bit of mud. Opt for a shoe that can easily be washed and ready to start anew tomorrow, such as Arcopédico’s **washing-machine-friendly** line of Lytech and Knit material shoes.

5. **Don’t Get Tied Up.** Any frequent flyer knows shoes should be quick and easy to remove and replace for maximum efficiency in airport security lines. Look for comfortable slip-ons or shoes with quick fasteners like the Velcro® strap **L45** (pictured right; MSRP: \$99).

6. **Weather the Storm.** Choose travel footwear that is ready for rain, and that will last the miles. For instance, Arcopédico footwear is made to endure, with tough, slip-resistant polyurethane soles and its resilient, leather-like Lytech line offers **water-resistance**.



7. **Loosen Up.** As pressure increases with altitude in a plane or alpine train, feet tend to swell. Protect feet with flexible, circulation-supporting shoes, like the ultra-comfortable **LS Shocks** (pictured left; MSRP: \$95), offering a soft, sock-like sensation on the top of the foot for blood-flow and comfort.

8. **Don’t Sweat It.** Foot moisture can lead to blister formation, unwelcome odors, general discomfort and fungus susceptibility. Choose shoes with proper ventilation and built-



in bacteria-fighting properties, such as the **LS Shocks** (pictured above-left), featuring breathable knit uppers and lined with patented anti-microbial SanSmell™ deodorizing technology.

- 9. Be Realistic. As stylish as pointed toe shoes are,** feet do not come to a point and they benefit from a broad, even plantar surface for balance, alignment, healthy weight-bearing and dexterity. Select anatomical shoes like the **L15** (pictured right; MSRP: \$89)—to avoid painful calluses, pinched nerves, and back pain.
- 10. Walk Responsibly.** Globetrotters have a special appreciation for the earth. Tread lightly by wearing shoes made from environmentally-friendly materials and processes, like the patented Arcopédico Lytech shoes, which are **BioCalce certified, biodegradable, and vegan.**

Arcopédico shoes can be purchased at independent shoe stores throughout the U.S. Simco Imported Shoes, Inc. is the sole U.S. distributor of Arcopédico shoes. A family business, the company was formed in 1983 by Manuel and Virginia Simas after finding Arcopédico shoes during a trip to Portugal. Arcopédico is located at 1480 Kleppe Lane, Sparks, NV 89431. For more information, contact the company at (775) 322-0492, or visit www.ArcopedicoUSA.com. Editors seeking more information, images, or media samples may contact Karen at Info@thepressroom.com or (805) 773-1000.

