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## Elemental Herbs Natural Sun Care Products Cover Summertime Fun

*Keep Skin Naturally Protected with Effective, Organic Zinc-based Sun care Products*

MORRO BAY, CA (January 30, 2013) - [Elemental Herbs](http://ElementalHerbs.com) leads the way to healthy skin this summer with all-natural, zinc-based sun care products that go on *smooth and clear*. Offering superior protection with organic healing herbs and oils, the formulas are ideal for running, hiking, swimming or just playing in the sun.

Keep covered from head to toe with **Elemental Herbs broad UVA/UVB protection in SPF 30+ Sunscreen Sport, SPF 30 Sunstick™ and All Good Lips Tinted Lip Balm SPF 18**. These products pack a punch with pure, non-nano zinc oxide as an active ingredient. Additional soothing ingredients include certified organic green tea and rose hip antioxidants and grapeseed, jojoba, coconut and avocado oils. Boasting a [No. 1 Environmental Working Group rating](#), the biodegradable coral-reef-safe formulas are free of toxins and artificial ingredients.



### Sunscreen Sport

A summer must-have, [Elemental Herbs Sunscreen Sport](#) offers non-greasy, natural protection for the face and body, a versatile product for athletes and beach bums alike. (MSRP: \$15.99 for a 3-ounce tube).

### Sunstick

One of the few mineral-only based sunsticks available, [Elemental Herbs' Sunstick](#) provides a mess-free application for the face, nose, ears and more. It's ideal for surfers, impatient kids, cyclists or anyone who needs sunscreen "on-the-go." (Coconut or unscented; MSRP: \$7.99 for a 0.6-ounce stick).



### Tinted and Natural Lip Balms

Women can naturally protect their lips from sun damage without sacrificing style with the new [Elemental Herbs All Good Lips Tinted Balms](#). The balms come in six vibrant, mineral tinted shades. The all-natural, carmine-free formula features 80 percent organic ingredients, including certified organic: calendula, comfrey, lavender, plantain, yarrow, extra virgin olive oil, beeswax, mica, and essential oil of peppermint for a refreshing feel (MSRP: \$4.99). For non-tinted natural lip protection, [Elemental Herbs All Good Lips™](#) healing organic lip balms are offered in **SPF 12 formulas** (MSRP: \$3.50).



Located in Morro Bay, CA and founded by Caroline Duell in 2005, Elemental Herbs inspires people to live in balance with nature by offering organic herbal-based healing formulas including All Good Goop™ healing balm, All Good Lips™ lip balms, Herbal Cool™ pain relief spray, Sunscreen Sport™ and Zinc Sunstick sunscreens.

The products are available online and at 800+ retailers nationwide, including health food stores, outdoor sports shops and high-end gift shops. Elemental Herbs, a B Corporation dedicated to social and environmental responsibility is also a member of 1% for the Planet and the Green America Business Network. The company endorses the campaign for safe cosmetics by testing its products on humans rather than on animals. [www.elementalherbs.com](http://www.elementalherbs.com)

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