

## FOR IMMEDIATE RELEASE

### Dahlgren® Delivers High-Performance “Holiday Stockings” for Work or Snow Days *Alpaca and Moisture-Management System keep Feet Comfortable and Dry from Hearth to Summit*

WEST LINN, OR (September 5, 2012) – [Dahlgren Footwear](#), the original moisture management sock maker, gives **the gift of dry, warm, comfortable and blister-free feet this season** with everything from lightweight dress-casual socks to padded, black-diamond-ready, snow-sports styles, all featuring a **one-of-a-kind patented construction**.

Cashmere-like premium alpaca and durable merino wool combine strategically with the proprietary ECO-Dri™ fiber to form moisture wicking, transferring, and evaporation zones in Dahlgren’s signature [Dri-Stride® system](#), the only active moisture management available in a sock. In addition, the unique fibers and design offer reduced friction, natural thermoregulation and a soft, bulk-free fit.



#### The Globetrotter’s Gift

Ideal for travelers, athletes and anyone who stands or sits for long periods of time each day, the **MultiSport Compression** sock provides graduated compression (15-20 mmHg) to promote excellent circulation and enhanced energy. In addition to the moisture removing Dri-Stride system, the sock also sports Dahlgren’s new TechWeave™ ventilation support and stands apart with vintage styling for women (Black– pictured left, Atmosphere, and White) and classic hues for men (Chili, White and Charcoal). MSRP: \$29.95

#### Mrs. Claus’ Stocking Stuffer

Backed by Dahlgren’s state-of-the-art, active moisture management system, the [Confetti sock](#) is a perfect pick for work or play. Featuring a scattered polka-dot pattern on the leg, the knee-high style (available in Mineral, Ivory -pictured right, Charcoal or Brown) offers a fun and flirty design to pair with stylish outfits at the office, while the cushioned, yet streamlined foot and lightweight upper provide a bulk-free boot fit that’s ready for action. MSRP: \$21.50



#### Weekend Warrior’s Wish List

With a thin, non-cushioned design, the sleek and stylish **men’s Metro Tweed** is an everyday sock that can also go the distance. The dress-casual tweed pattern in the leg is office appropriate, while the built-in, zone activated moisture management system works to keep feet dry, comfortable and blister-free from the cubicle to the ski lodge. Available in Forest (pictured left), Navy, Pitch and Brown; MSRP: \$18.50.

U.S.-produced **Dahlgren Footwear** was founded in 1978 as the original manufacturer of moisture management socks for athletes. The line includes comfortable, high-performance socks for outdoor and snow sports, running and casual wear. The multi-patented Dri-Stride® Tech system is the only *active* moisture management process available in a sock, combining superfine alpaca for perfect thermal regulation; merino wool for all-day resilience; and separate zones of hydrophobic Eco-Dri™ to remove absorbed moisture.

Dahlgren Footwear is available at international retailers as well as online. For more information, visit [www.DahlgrenFootwear.com](http://www.DahlgrenFootwear.com). Media interested in more information, samples or images may contact On the Horizon Communications at (805) 773-1000, or [holly@thepressroom.com](mailto:holly@thepressroom.com).

