



kick into fun. slip into style.

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FOR IMMEDIATE RELEASE

Flojos® Helps Men Keep Cool with Comfortable, Casual Sandals

Men Find their Match in Kickback Footwear for the Beach, Gym, Airport or Casual Fridays

THOUSAND OAKS, CA (August 21, 2012) – [Flojos](http://www.flojos.com), top manufacturer of high-quality sandals since 1979, steps up its men’s line in 2012-2013 with numerous styles to match every guy’s look and leisure needs. From recovery footwear for fatigued gym feet to woven leather sandals that tie in with a laidback surfer-style, Flojos fulfills men’s demands for classic comfort, hip designs and reasonable prices in each unique style.

Men will easily step into a vacation state of mind with Flojos’ new woven sandals. Intertwining a sturdy sole with a braided leather strap reminiscent of a thatch-roof cabana, sandals like the men’s **Typhoon** (pictured above-right, available in November 2012 in Cognac, Brown and Black, MSRP: \$44) and the finer-weave **Cyclone** (available in December 2012 in Brown or Black; MSRP: \$44) provide the perfect integration of comfort and style. Following the woven pattern, the **Warrior** sandal appeals to the traveler with its soft, woven, Inca-inspired fabric-sock featuring a tapestry-like print and a Black or Brown leather strap (pictured right; available in December 2012; MSRP: \$37).

Surfer dudes will breathe a sigh of relief to feel the smooth-as-sand-glass **Clove** (pictured right; available in Cognac and Black; available in Coffee in October 2012; MSRP: \$36), with a washed look and soft, worn-in feel. The instant ease continues with Flojos’ new **Logan** sandal (pictured bottom-right; available in Black or Brown in September 2012; MSRP: \$45) boasting a unique Comfort-Plus foam sole with a tire-tread-like, egg-crate insole texture. For those preferring the slip-on style, the new **Gavin** slide for men (available now in Brown or Black, MSRP: \$40) appeals to athletes or on-the-go toes with its cushy recovery-wear egg-crate comfort sock and convenient no-toe-strap design.

The 2013 Flojos line includes numerous sandal, shoe and boot styles for men, women, children and toddlers, and can be found nationwide in chain stores, surf shops, specialty stores and fashion boutiques, or online at www.flojos.com. Media interested in a catalog, samples, high-res images or more information may contact Emilee at On the Horizon Communications: Emilee@thepressroom.com or call (805) 773-1000.

