



kick into fun. slip into style.

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FOR IMMEDIATE RELEASE

Flojos® Steps Up its ‘Glam’ for Winter Cruise and Tropical Vacation Style *Glistening Gems & Baubles Help Winter Feet Flee to the Heat*

THOUSAND OAKS, CA (August 20, 2012) – [Flojos](http://flojos.com), top manufacturer of high-quality sandals since 1979, bedazzles women’s toes for warm-weather cruises and vacations this winter. With names like Glimmer, Fancy and Gem, the 2012-2013 Flojos women’s collection shines with numerous styles featuring on-trend sequins, sparkles and other adornments.



“Flojos’ 2012-2013 sandals are a girl’s best friend,” says Flojos Marketing Director Alan Beatty. “Offerings span from slim flats to memory-foam comfort sandals to towering fashion wedges – with each category providing women a bejeweled option so that they can dress up or kick back in Flojos as they escape to tropical shores and warm climes.”

With a gleaming strap featuring rows of jewel ornaments, the nearly four-inch **Gemma** wedge (pictured above-right) helps women stand out on Caribbean cruises. The padded suede sock and strap ensure enduring comfort. (Black, Coffee; Available January 2013; MSRP: \$45)



Featuring a sandy, washed look and soft, worn-in feel for instant comfort, the dressed-up **Sylvia** features a slight wedge and a circular, gold-colored swirl design on the strap (Pictured left; Available now in Cognac or Black; Available in White in December 2012; MSRP: \$42).

A broad, triangular strap with a jubilant cluster of jewels distinguishes the **Joy** (pictured right). In Black or Cognac, this slight-wedge sandal pairs well with evening attire, whether jeans or dresses. (Available January 2013; MSRP: \$27)



Boasting three side straps for enhanced stability on the foot, the **Gem** (pictured left) features a long center strap with large, lustrous gem accents. The strappy and unique style adds a touch of height with a slight wedge, making it ideal for day or night, poolside or casino. (White, Black; Available February 2013; MSRP: \$43)



Thousand Oaks, Calif.-based Flojos is one of the top sandal manufacturers and has offered high-quality footwear for the casual, active lifestyle since 1979. A name synonymous with fashion, comfort and style, find Flojos brand footwear (women’s, children’s and men’s styles) nationwide in chain stores, surf shops, specialty stores and fashion boutiques, or shop online at

www.flojos.com. Media interested in a catalog, samples, high-res images or more information may contact Stephanie at On the Horizon Communications: Stephanie@thepressroom.com or (805) 773-1000.

