



kick into fun. slip into style.

## Flojos® New ‘Indian Summer’ Sandals & Shoes Keep Feet Cool for Vacay & School

*Sun-Tanned Feet Shine in Colorful Flats, Stylish Wedges and Playful Slip-Ons*

Just in time for the heat waves, [Flojos](http://www.flojos.com) rolls out its late summer and “Indian Summer” (fall) sandals and shoes to keep feet cool, comfortable and collected from the beach to the blacktop. Featuring bright flats, dressy wedges, and new closed-toe shoe styles, the line is drenched with affordable style to quench summer shoppers’ thirst for fun, light and fresh footwear.



### Sorbet Sandals

In sweet, bright sherbet hues like tangerine and fuchsia, Flojos’ new flats with padded sock and arch support refresh and invigorate summer and fall outfits. Try

on the new **Wild** (left; available now in black, brown or fuchsia; MSRP: \$23) featuring an exotic zebra-print strap and solid sole. Or, cool off heat-exhausted toes with the revitalizing new shades of the glitter-strapped **Gwen** (right; available August 25 in black, tangerine, navy, brown, purple or fuchsia; MSRP: \$24).



### Instant ‘Favorite Flip-Flops’

With summer nearly over, there’s no time to break in new sandals. Opt for Flojos new Sylvia, Jane or Clover sandals, featuring a sandy, washed look and soft, worn-in feel for instant comfort. Keep it plain and simple with the classic **Clover** (left; available now in cognac, sesame or black; MSRP: \$29) or thin-strapped **Jane**

(available now in cognac, sesame or black; MSRP: \$22). Or, raise the stakes with the dressed-up **Sylvia**, featuring a slight wedge and a circular, gold-colored swirl design on the strap (pictured top; available now in cognac or black; MSRP: \$42). Also keeping comfort as top priority, the **Flora**, featuring a memory-foam sole and thin strap, delights tired feet at first step (right; available August 25 in natural/brown, black/gray, and brown/orange; MSRP: \$33).



### Care-Free Closed-Toes

Back-to-School season doesn’t have to be a drag, especially when students pick from Flojos’ new selection of bright, flirty and fun-loving shoe styles. Starting

September 20, Flojos will offer options like the multi-colored **Anika** A-line canvas slip-on, featuring bright tapestry designs (right; available in maroon/violet and navy/olive; MSRP: \$26). For a slightly more formal look, choose a spirited rendition of the moccasin with the **Nina**, a suede-like slip-on with glitzy jeweled detail across the toe (left; available in fuchsia, black or chestnut; MSRP: \$29).



The full 2012 Flojos line includes numerous sandal, shoe and boot styles for men, women, children and toddlers, and can be found nationwide in chain stores, surf shops, specialty stores and fashion boutiques, or online at [www.flojos.com](http://www.flojos.com). Media interested in a catalog, samples, high-res images or more information may contact Emilee at On the Horizon Communications:

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