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(Re)Use with the U-Konserve Go-To-Market Tote

A fun and functional fashion accessory AND a stylish replacement for the plastic grocery bag!

SAN FRANCISCO, CA (July 10, 2012) – The widespread ban on plastic bags has given rise to smart, fashionable, multi-use reusable bags, such as the [U-Konserve Go-To-Market Tote](#). Made from 100 percent recycled cotton in clean, graphic patterns in Saffron, Slate or Natural, and modeled after a French bakery bag, the roomy tote (13" tall x 10.5" square) is perfect for holding groceries, beach necessities, or making the perfect fashion statement in yoga class.



The Saffron (left) and Slate (right) bags are lined and with pockets for keys, sunglasses, a cell phone and shopping list. MSRP: \$38. The Natural tote (below) is unlined. MSRP: \$22. When empty, fold the tote for easy storage until the next

beach or grocery run.



The power of the Go-To-Market Tote:

- Has a great look and an eco-friendly feeling
- Use and reuse them to save approximately 22,000 plastic bags in a lifetime
- Use and reuse them and help save the 12 million barrels of oil needed to produce plastic bags in the US each year



The complete line of **Kids Konserve™** waste-free, non-toxic lunch and snack packing solutions for adults and children can be purchased at www.KidsKonserve.com, as well as through markets and boutiques nationwide. The company can be reached at (866) 410-9667 or Chance@kidskonserve.com. **Editors**

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