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Arcopédico Introduces Soft, Knitted Sandals with Built-in Support for Summer 2012

Flexible Nylon Knit Uppers Soothe Feet Prone to Flip-Flop Blisters & Discomfort

SPARKS, NV (July 3, 2012) – **Arcopédico** women’s comfort shoe company helps feet beat the heat without sacrificing comfort with its new line of sandals for summer 2012.

Featuring soft, hand-knit, breathable nylon uppers in bright colors and classic shades, the fresh-for-summer sandals are as comfortable against the skin as a sock. Meanwhile, the contoured, cork foot bed and heel cup cradle the foot to support feet all day and all summer long.



“A high percentage of people find that the typical rubber flip-flop is uncomfortable on the toes or does not provide enough support or stability for the foot,” says Arcopédico General Manager Dan Simas. “Our new sandals overcome these common pit-falls with soothing knit fabric and a molded sole that conforms to the natural shape of the foot, for a ‘flip-flop’ with superior comfort.”

Like an idyllic summer hammock for the foot, the **Cheri** slide (pictured right; available in red, black or beige; MSRP: \$89) allows feet to sink in and relax with a wide, knit upper strap with customizable toggle fastener, supported by the silky, suede-lined and moisture-wicking contoured sole. An ideal choice for summer days in the garden or by the pool, the lightweight, flexible outsole cushions feet for fatigue-free wear, while providing slip-resistance and grip.

Presenting a more minimalist approach, the soft, strappy **Fancy** sandals (pictured left) secure feet in place with three anchors—across the toes, and diagonally across the bridge of the foot—and feature a smooth, anatomical cork sole. The Mediterranean-inspired look, available in black, titanium or beige, pairs well with summer dresses or more outdoorsy outfits (MSRP: \$89).



A new take on the “thong” style, the “V”-strapped **Vega** sandal (MSRP: \$89) features a snug knit strap across the bridge of the foot for security, and an adjustable toe strap for style and customizable comfort and fit. Available in black or beige, the sandal is a great choice for those more familiar with the flip-flop-style strap.

Arcopédico shoes can be purchased at independent shoe stores throughout the U.S. Simco Imported Shoes, Inc. is the sole U.S. distributor of **Arcopédico** shoes. Arcopédico is located at 1480 Kleppe Lane, Sparks, NV 89431. For more information, contact the company at (775) 322-0492, or visit www.ArcopedicoUSA.com.

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