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Arcopédico® Shoes Lace Up for Travel Season *Fly, Walk, Wander without Foot Aches, Pains or Swelling*

SPARKS, NV (May 3, 2012) – **Arcopédico**, maker of high-quality, Portuguese-made women’s comfort shoes, keeps the wanderer’s weary feet in mind with its 2012 line of travel-ready shoes. **Built for lasting foot comfort and lightweight portability, the breathable, moisture-wicking and machine-washable materials are as practical and street smart as the summer travelers who wear them.**



Frequent Flyer’s Feet

Steering feet safely from the airport security line to mile-high foot comfort, the 2012 Arcopédico L2 slip-ons (pictured at left, MSRP: \$79) were designed to fly.



Portable – Packing up tightly enough to fit in a slim spot on a carry-on bag, the L2 is perfect for bringing on day excursions or overnight trips without taking up valuable space. Since the shoes slip on and off easily and feature metal-free soles, the shoes are also a strategic choice for the security line in airports.

Lightweight – At a mere 10.9 ounces, the L2 is an excellent option for meeting weight restrictions on checked baggage.

Circulation-Support – As pressure increases with altitude, the L2 keeps feet relaxed, comfortable and swell-free with flexible, circulation-supporting uppers.

Green – Treading lightly on the earth, the patented Lytech in these shoes is BioCalce certified as an environmentally-friendly and biodegradable material.

Sightseer’s Feet

The epitome of minimalist walking footwear, Arcopédico’s lightweight LS “Shocks” (pictured above right) mock the sensation of socks, while offering shock-absorbing soles prepared for city streets, cobble roads and dirt trails (MSRP: \$89).

Arch-Support – Featuring Arcopédico’s signature twin arch sole, the LS “Shocks” support the underside of the foot on all-day walking tours and long travel days.

Anatomical Design – Mimicking the natural shape of the foot, “Shocks” are designed to avoid painful calluses and blisters.

Moisture Wicking – Outfitted with patented SanSmell™ technology, the shoes boast anti-microbial properties that keep feet dry and shoes fresh.

Washable – Fully machine washable, the soft, knit exterior is easy to clean and care for while traveling.

Arcopédico shoes can be purchased at independent shoe stores throughout the U.S. Simco Imported Shoes, Inc. is the sole U.S. distributor of Arcopédico shoes. A family business, the company was formed in 1983 by Manuel and Virginia Simas after finding Arcopédico shoes during a trip to Portugal. Arcopédico is located at 1480 Kleppe Lane, Sparks, NV 89431. For more information, contact the company at (775) 322-0492, or visit www.ArcopedicoUSA.com. Editors seeking more information, images, or media samples may contact Jamie at Jamie@thepressroom.com or (805) 773-1000.

