



# Check Off Back-to-School Shopping Lists with A+ Products for Fall 2012 from Horizon Clients



sizes 6-11. [www.aussie-dogs.com](http://www.aussie-dogs.com)

Step out in fall's hottest accessory – fringe – with fresh faux fur boots from Aussie Girl. The fashion-forward comfort footwear line brings the season's most sought-after trends together with quality materials and detailed craftsmanship to ensure feet stay chic well past first semester. The country-meets-city **Filly** features fringe detail around its sloping, Western-style top and a cute gum sole wedge (MSRP: \$52), while the **Scarlette** takes a twist on the traditional Australian sheepskin boot by adding a woven, patchwork pattern and lots of fringe detailing (MSRP: \$61). Available in women's



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Pack less wasteful school lunches this year with the **Squiggle Waste-Free Lunch Kit** from Kids Konserve™. A complete, sustainable lunch system that eliminates the need for plastic baggies,



throwaway lunch sacks and juice boxes or water bottles, the Kit includes a stainless steel beverage bottle; a reusable Food Kozy™, perfect for storing sandwiches, cheese slices and more; two 8-oz stainless steel containers ideal for cut fruit, veggies or pasta; a cloth napkin; and a recycled cotton sack in a fun squiggle pattern to contain it all. MSRP: \$45 [www.kidskonserve.com](http://www.kidskonserve.com)

Summer isn't the only time for kids to play in the sun! Since even short exposure to midday sun can result in sunburns, make sure they're covered at recess and after school sports with the **Elemental Herbs Zinc Sunstick**, an organic SPF 30 sunscreen offering



broad UVA/UVB protection in an easy-to-apply stick applicator. Available in .6 ounce sticks in an unscented or coconut formula, the Sunstick goes on clear, keeps hands clean and is perfect to throw into your child's backpack. Ideal for the face, nose and ears, the chemical-free and coral reef-safe formula combines the power-packed protection of zinc with nature's finest skin-saving oils, such as jojoba, coconut and avocado. MSRP: \$7.99



[www.elementalherbs.com](http://www.elementalherbs.com)

Bring a little summer into the school year with super-stylish, comfy kids sandals from Flojos®. When homework and early morning wake-up calls get hard, each step will stay cushion-y soft for kids sporting Flojos' egg crate footbed flip-flops. For boys, the **Hummer** will have him in the "in crowd" with a camo footbed and leather strap (MSRP: \$27), while the **Danica** for girls will keep her on-trend with a flashy glitter tape strap (MSRP: \$28) Available in kids' sizes 10-4. [www.flojos.com](http://www.flojos.com)



kick into fun. slip into style.



Chauffeur. Tutor. Lunch-maker extraordinaire. Back-to-school means busy times for Mom, too. Whether she's running to the supermarket or to baseball practice, she'll feel like she's floating when she wears the **LS** shoe from Arcopedico.



Appropriately dubbed "shocks," for their flexible, sock-like comfort in shoe form, the cute, machine-washable lace-ups feature a soft knitted upper and a supportive, shock-absorbing sole. Available in new, fun orange and fuchsia hues for fall. MSRP: \$89 [www.zappos.com/arcopedico](http://www.zappos.com/arcopedico)



Start the school year off right with a fresh, clean smile, courtesy of **Coral Kids' Toothpaste** from Coral LLC. The great-tasting Berry-Bubble Gum flavor will please even the pickiest palates, and parents will love the all-natural ingredients, free of fluoride, Sodium Lauryl Sulfate, preservatives and other harmful additives. The coral calcium-based formula uses Xylitol, essential oils, and natural botanicals with antiseptic, antimicrobial



and antioxidant qualities to provide early, powerful protection for little pearly whites. MSRP: \$6.95 (6-oz.tube) [www.coralcalcium.com](http://www.coralcalcium.com)

For more information or samples, please contact On the Horizon Communications at (805) 773-1000 or [Courtney@thepressroom.com](mailto:Courtney@thepressroom.com)

