



kick into fun. slip into style.

## Celebrate Spring with Cherry Blossom-Pink [Flojos](#) Sandals

With unseasonably warm temperatures sending cherry blossoms into an early bloom (ahead of the centennial festival in April 2012)—the time to spring into sandals has sprung.

**Warm up 2012 wardrobes with Flojos’ seasonally-appropriate and on-trend pink sandals!**

The soft, feminine hue has bloomed in the fashion world as much as the natural world, jumping from the catwalk to the sidewalk in recent months and turning blasé outfits into bright, flirty and spirited looks. Whether in a demure blush or sassy fluorescent shades, consumers can’t go wrong with pretty-in-pink footwear this spring.



**[Flojos](#), top manufacturer of high-quality sandals for the casual, active lifestyle since 1979, offers several sweet cherry-infused hues at a price that will put a rosy glow in your cheeks:**

Cute, vibrant and a tad daring, these Rose-colored **Zebra** sandals were made for fashionable and fun-loving feet. *(MSRP: \$22; also available in Black and Sesame)*



A little camera-shy? Add just a hint of pink to your ensemble with the dainty **Fiesta** sandal, featuring a soft, padded sock and smooth straps. The dash of rose will go a long way to brighten and update your outfit.

*(MSRP: \$17; also available in White, Black, Brown, Cobalt, Plum, Red, Navy and Sesame)*

Thousand Oaks, Calif.-based Flojos is one of the top sandal manufacturers and has offered high-quality footwear for the casual, active lifestyle since 1979. A name synonymous with fashion, comfort and style, find Flojos brand footwear (women’s, children’s, and men’s styles) nationwide in chain stores, surf shops, specialty stores and fashion boutiques. Shop for Flojos online at [www.flojos.com](http://www.flojos.com) or find Flojos on [Facebook](#).

Media interested in a catalog, high-res images or more information may contact Jamie at On the Horizon Communications: [Jamie@thepressroom.com](mailto:Jamie@thepressroom.com) or (805) 773-1000.

