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FOR IMMEDIATE RELEASE

Aussie Girl Brings Fashionable Faux Fur Footwear Back to School with New Fall 2012 Line



SAN CLEMENTE, CA (March 20, 2012) – Head back to school in the hottest fashion accessory of the season --- fresh fall boots and shoes from [Aussie Girl](#), a new division of [Aussie Dogs](#) sheepskin footwear that offers competitively-priced sheepskin alternatives featuring quality faux fur.

Designed for fashion-conscious young women who value affordable, on-trend footwear that stays chic semester after semester, the ultra-comfy collection wows with fun fringe accents, urban-chic lace-ups and edgy brass hardware.

And since the super-cute styles will surely stay in heavy wardrobe rotation, they'll also stay in great shape, thanks to Aussie Girl's commitment to **quality materials, built-to-last footbeds and exceptional craftsmanship.**

ON THE FRINGE

The country-meets-city **FILLY** (pictured upper left) features fringe detail around its sloping, Western-style top and a cute gum sole wedge (MSRP: \$52), while the **SCARLETTE** takes a twist on the traditional Australian sheepskin boot by adding a woven, patchwork pattern and lots of fringe detailing (MSRP: \$61).

ALL LACED UP

The super-stylish, wallaby-inspired **JILL** stuns with a tall, lace-up shaft and gum sole wedge and comfy, hand-sewn moccasin construction (MSRP: \$58), and the beautiful **WILLOW** après ski boot (pictured right) features lots of faux fur, leather laces and antique brass accents (MSRP: \$90).



SASSY BRASS

Adding edge to the traditional Western riding boot, the **BILLIE** (pictured left) brings an upper adorned with flat brass studs and ankle and calf belts fastened with antique brass circular rings (MSRP: \$64), while the **MELISSA** bootie (pictured lower right) blends a soft faux fur collar with a studded ankle strap and antique brass buckle (MSRP: \$47).

Aussie Girl's fall 2012 collection will be available for purchase in August.



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Aussie Dogs Original Sheepskin Footwear is a fashion footwear manufacturer that utilizes only the highest quality materials, exceptional craftsmanship and intelligent design to create a luxuriously comfortable and stylish product. Aussie Dogs has been making top-quality footwear since 1989, and has recently expanded its product portfolio to include Aussie Girl, an affordable sheepskin alternative. Aussie Dogs and Aussie Girl products are available online and in specialty stores across the globe, including independent shoe stores, boutiques and sporting goods outlets, small department stores and action sports and outdoor retailers. Visit www.aussie-dogs.com, follow @AussieDogsShoes on Twitter and become a fan on [Facebook](#).

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