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## **Aussie Dogs Hires Chris Knollenberg as Business Development Manager**

SAN CLEMENTE, CA (March 2, 2012) – [Aussie Dogs](#), a pioneering manufacturer of quality sheepskin footwear since 1989, announces Chris Knollenberg as business development manager for the San Clemente, CA-based company.

Knollenberg, a resident of Temecula, CA, will be responsible for growing business with sizeable accounts, including prominent chain and department stores, for both [Aussie Dogs Original Sheepskin Footwear](#) and [Aussie Girl](#), the company's new division offering competitively-priced faux fur footwear for young women.

"We are thrilled to announce Chris as the newest member of the Aussie Dogs 'pack,'" said Chris Watt, president. "His stellar sales record and breadth of experience with large retail accounts make him an exciting addition to our company."

Bringing more than 20 years of sales experience to the Aussie Dogs team, Knollenberg has spent much of his career in the footwear industry, holding key positions at Ariat International, Birkenstock USA and Timberland Co., and managing major accounts such as The Walking Company, Nordstrom and Dillard's.

Knollenberg's primary territory will be California, however he will travel throughout the country for meetings with large-scale dealers.

"I'm very excited to join Aussie Dogs and help build and develop the business with existing and prospective retailers," said Knollenberg. "I'm confident that my extensive footwear background and familiarity working with key independents and national accounts will allow us to expand our distribution in this ever-changing landscape that is the footwear industry."

Aussie Dogs Original Sheepskin Footwear is a fashion footwear manufacturer that utilizes only the highest quality materials, exceptional craftsmanship and intelligent design to create a luxuriously comfortable and stylish product. Aussie Dogs has been making top-quality footwear since 1989, and has recently expanded its product portfolio to include Aussie Girl, an affordable sheepskin alternative. Aussie Dogs and Aussie Girl products are available online and in specialty stores across the globe, including independent shoe stores, boutiques and sporting goods outlets, small department stores and action sports and outdoor retailers. Visit [www.aussie-dogs.com](http://www.aussie-dogs.com), follow @AussieDogsShoes on Twitter and become a fan on [Facebook](#).

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