

FOR IMMEDIATE RELEASE

Elemental Herbs®' New Healing Gift Box Brings Mom the Best in Soothing, Organic Body Care this Mother's Day

MORRO BAY, CA (March 1, 2012) – Moms always seem to have the perfect antidote for any ache or ailment, be it bee stings or a bad sunburn. **This Mother's Day, make *her* feel taken care of with the new [Elemental Herbs' Healing Gift Box](#) – an assortment of the company's most popular products, including soothing balms, sun protectants and more.**

Packaged in a festive box, the assortment of practical, feel-good, smell-good formulas are **made with organic, healing herbs and other all-natural ingredients**. So whether Mom suffers from dry or chapped skin, achy joints or simply enjoys time in the sun, she'll be pampered and protected with products that are safe for her skin and the planet.



The Healing Gift Box includes the following Elemental Herbs products:

- [All Good Lips](#)™ – A smooth-textured SPF 12 (oxybenzone free) lip balm that contains organic healing herbs and soothing, refreshing essential oils
- [Sunstick](#) – A convenient, chemical-free and coral-reef-safe SPF 30 sunscreen stick ideal for the face, nose, and ears that goes on clear and is packed with the powerful protection of zinc oxide and rich, skin-saving organic oils
- [All Good Goop](#)™ (1 oz.) – Elemental Herbs' first product – and one of its most beloved – this moisturizing, petroleum-free organic salve works miracles on everything from minor burns and blisters to insect bites, dry skin and diaper rash.
- [Herbal Cool](#)™ (2 oz.) – An all-natural sore muscle spray proven to provide fast pain relief for sprains, cramps, Arthritis, achy joints, cramps and more through a carefully-formulated blend of herbs and organic plants

Elemental Herbs' Healing Gift Box is available for \$29.99 at www.elementalherbs.com.

Located in Morro Bay, CA and founded by Caroline Duell in 2005, Elemental Herbs inspires people to live in balance with nature by offering organic herbal-based healing formulas including All Good Goop™ healing balm, All Good Lips™ lip balms, Herbal Cool™ pain relief spray, Sunscreen Sport™ and Zinc Sunstick sunscreens.

The products are currently available online and at 500+ retailers nationwide, including health food stores, outdoor sports shops and high-end gift shops. Elemental Herbs, a B Corporation dedicated to social and environmental responsibility is also a member of 1% for the Planet and the Green America Business Network. The company endorses the campaign for safe cosmetics by testing its products on humans rather than on animals. www.elementalherbs.com

For more details, images or samples, media may contact Holly at holly@thepressroom.com; (805) 773-1000.