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FOR IMMEDIATE RELEASE

Women Stay Light on their Feet with Arcopédico Summer Slides, Slip-Ons and Sandals *Enjoy a Summer of Foot-Ease with Knit, Leather or Lytech™ Comfort Shoe Options*

SPARKS, NV (March 4, 2013) – [Arcopédico](http://www.arcoopedico.com), longtime manufacturer of handmade, patented twin-arch women’s comfort shoes, inspires summer excursions and activities with its light, bright and comfortable summer 2013 styles.

“Featuring an anatomical design, a patented twin-arch for support, and soft, flexible uppers for healthy circulation and comfort, Arcopédico’s summer styles will carry women from the boardwalk to the bazaar, in fatigue-free, cushioned comfort,” says General Manager Dan Simas.

Summer Knits



Fancy



Cheri



Vega

Ideal for pairing with breezy knit dresses and skirts, Arcopédico’s knit sandals slide on seamlessly for effortless summer style. Constructed with molded, arch-supporting soles, Arcopédico sandals like the triple-strap **Fancy** (Black, Beige or Titanium), the broad **Cheri** slide with adjustable tension (Black, Beige or Red), and the classic Greek-inspired V-strap **Vega** sandal (Black or Beige), feature a soft, flexible upper made with silky knit fibers. Allowing air flow to keep feet fresh and cool, the smooth knit straps also enable maximum circulation across the top of the foot and reduce pinching or blistering often caused by tough rubber sandal straps. **MSRP: \$89**

Light as a Leather



Jenna



Vitoria



Flower

Leather never felt so lithe and limber. Built with a rugged, excursion-ready, polyurethane sole and a time-tested twin-arch support system, Arcopédico’s summer 2013 line of bright, whimsical leather shoes help women feel footloose in no time. The simple slip-on **Jenna** (Orange, Black, White, Green or Cork; MSRP: \$149), in floral or solid pattern, helps her wander through the garden with ease, while the crisscross elastic strap **Flower** shoe, with its flower cut-outs at the toe, keeps feet secure on any summer outing (available in Indigo, Purple, Grey, Green, Pewter, Bronze or Black; MSRP: \$139). With a tulip-like tie off at the toe, the feminine **Vitoria’s** dual, diagonal elastic strap design pairs well with both summer

dresses and play-clothes (available in Orange, Red, Green, Pewter, Black, Supra, Grey, Purple, Bronze and more; MSRP: \$145).

Cruise in a Soft-Top



L15

L45

L14

Soft, light, machine-washable and flexible, Arcopédico's Lytech options were made for summer adventure and travel. The **L15** (in Beige, Black or Red; MSRP: \$89) twinkles with a sparkly Lytech fabric upper for a fashionable, feminine touch that makes summer outfits shine. Reminiscent of the cobbled streets of Paris or the smooth stones found on long beach walks, the Lytech **L45** shoe features a luminescent pebble-inspired fabric and a handy Velcro® strap for a secure fit on extended outings (available in Grey, Red and Beige; MSRP: \$99). Adventure also comes easy to the **L14**, featuring the same tough, twin-arch sole; a light, flexible faintly zebra-striped upper; and adjustable elastic fastener at the bridge of the foot (pictured in Azul; also available in Cherry, Camel, Black, Café or Beige; MSRP: \$89).

[Arcopédico](#) shoes can be purchased at independent shoe stores throughout the U.S. Simco Imported Shoes, Inc. is the sole U.S. distributor of **Arcopédico** shoes. Arcopédico is located at 1480 Kleppe Lane, Sparks, NV 89431. For more information, contact the company at (775) 322-0492, or visit <http://ArcopedicoUSA.com>. Editors seeking more information, images, or media samples may contact Karen at Karen@thepressroom.com or (805) 773-1000.