

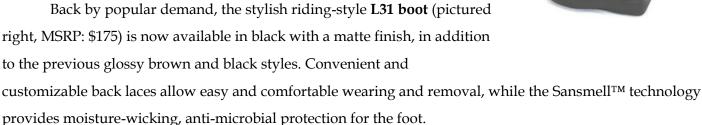
## FOR IMMEDIATE RELEASE

## Arcopédico Offers Tall Boots with Heightened Awareness

BioCalce, Dual-Arch, Washable Boots Designed with Environment, Comfort, Convenience in Mind

SPARKS, NV (October 31, 2012) – <u>Arcopédico</u>, makers of high-quality, hand-made comfort shoes, kicks some sense into tall boots for Fall/Winter 2012 – 2013 with a line offering comfort, convenience and eco-consciousness.

Featuring the Arcopédico brand's signature patented twin-arch and anatomical soles, the tall boots also showcase the versatile Lytech® material, a patented fabric that is machine-washable, vegan, water resistant and BioCalce® Certified as environmentally-friendly. The Lytech line is also perfect for travel due to its flexible, lightweight and breathable nature, which gives the "barefoot" sensation of freedom and healthy circulation on the top of the foot.



Meanwhile, the **Liana** (at left, Brown or Black, MSRP: \$179), featuring the machine-washable, water resistant, "green" certified and vegan Lytech material, is as fashionable as it is practical for winter. Stylish ruching and decorative buttons along the sides make the boot appropriate for work or play, while the soft, flexible, lightweight fabric and full-length zipper make it comfortable and convenient for winter travel. The innovative Sansmell™ system offers an anti-microbial buffer to help keep the boots clean and fresh.

For extra comfort this winter, the **Milan 2** tall boot (pictured at right, MSRP: \$130) can be folded down for a cool cuffed look that shows off the cozy faux-fur lining inside. With a Lytech exterior, a weather-ready sole, and twin-arch support, the Milan 2 is the ultimate in comfortable, casual boot wear.





Arcopédico shoes can be purchased through online retailers such as Zappos.com as well as at independent shoe stores throughout the U.S. For more information, contact the company at (775) 322-0492, or visit <a href="www.ArcopedicoUSA.com">www.ArcopedicoUSA.com</a>. Editors seeking more information, images, or media samples may contact Chelsea at <a href="mailto:Chelsea@thepressroom.com">Chelsea@thepressroom.com</a> or (805) 773-1000.