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FOR IMMEDIATE RELEASE

Elemental Herbs® Offers Ecologically Friendly Skincare Products for Private Label *Highlight your Brand with Coral-Reef-Safe, Chemical-Free Lip Balms, Sunsticks and more*

Morro Bay, CA (October 29, 2012) –Applying a topical solution to top-of-the-mind awareness strategies, [Elemental Herbs](#), maker of organic, herbal-based formulas, offers its [private labeling program](#) to help companies keep their brands' names on consumers' lips. Products available for private labeling include Elemental Herbs' All Good Lips™ lip balms and SPF 30 Zinc Sunsticks, Zinc-based sunscreens among others.



“Quality promotional items make a lasting impression,” said Elemental Herbs Founder Caroline Duell. “With Elemental Herbs' private label products, companies make a bold statement not only about the high caliber of their brand through the use of these organic-based formulas, but also about their commitment to ecological and social responsibility.”

Offering formulas that heal and protect the body and the earth, Elemental Herbs uses organic ingredients and minimum-35% post-industrial recycled packaging, and partners with organizations like Green America Business Network and 1% for the Planet to put a conscience back into the promotional merchandising market. Items include:

Zinc-Based Sunscreen

Boasting broad UVA/UVB protection, SPF 30+, Elemental Herbs' zinc-based sunscreen features pure, non-nano zinc oxide as an active ingredient in a clear formula. Packed with organic ingredients and coral-reef safe, the Environmental Working Group (EWG) recently selected this sunscreen for its 2012 list of Best Beach and Sports Sunscreens, giving the product a No. 1 rating. (Please contact Elemental Herbs for minimums and pricing.)

Private Label Lip Balms

Made by infusing dried medicinal herbs in extra virgin olive oil and pure beeswax, Elemental Herbs' soothing and refreshing [All Good Lips](#) lip balms give a new meaning to word-of-mouth marketing. The SPF 12 formulas come in white tubes and are available in Original (Citrus Mint Blend), Tangerine, Spearmint, Chai, or Coconut flavors. The non-SPF, USDA Certified Organic formula lip balm comes in the Original (Citrus Mint Blend) flavor. (Custom flavors available upon request; minimum order is 250 units; price per unit: \$.080 - \$1.65, based upon order volume.)

Private Label Sunsticks

Chemical-free and coral-reef-safe, the organic, SPF 30 [Zinc Sunstick](#) from Elemental Herbs (available in unscented and organic coconut flavor) offers broad UVA/UVB protection in a convenient, pocket-sized, easy-to-use stick-applicator. A handy solution to sun protection for the face, the private-labeled promotional Sunstick includes organic oils like jojoba, coconut and avocado. (Minimum order 250 units; price per unit: \$2.30 - \$3.99, based upon order volume.)

All Elemental Herbs products, including favorite “All Good Goop,” are available for private label ordering. Prices listed above do not include shipping and handling.

For complete ordering details, visit <http://elementalherbs.com/private-label> or contact Caroline Duell at (877) 239-4667 or by email at Caroline@elementalherbs.com.

[Elemental Herbs](#) is located in Morro Bay, CA, and was founded by Caroline Duell in 2005.

Elemental Herbs, a B Corporation dedicated to social and environmental responsibility is also a member of 1% for the Planet and the Green America Business Network. The company endorses the campaign for safe cosmetics, and ensures that its products are tested on humans rather than on animals. For more details, images or samples, media may contact Chelsea at Chelsea@thepressroom.com or Holly at Holly@thepressroom.com; (805) 773-1000.

