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FOR IMMEDIATE RELEASE

Coral LLC Certified by Friend of the Sea® as Friendly to Ocean Corals *Coral LLC Receives Recognition for Signature Sustainable, Above-Sea Coral Mineral Products*

CARSON CITY, NV (September 6, 2012) – [Friend of the Sea](#), a non-profit non-governative organization (NGO) and international certifying program whose mission is to conserve the marine habitat, recently issued a Friend of the Sea certificate to [Coral, LLC](#), a natural coral mineral company, verifying that its above-sea coral harvesting does not affect marine environments.



FRIEND OF THE SEA
Sustainable Seafood

This certificate is typically awarded to products from fisheries and aquaculture industries deemed sustainable by an onsite audit. In the case of Coral LLC, the certification supports that by sourcing coral minerals from above-sea, Eco Safe™ coral mines in the Dominican Republic, the Company causes no harm to the ocean's living coral.

“People often make the faulty assumption that since we use coral minerals, we must be sourcing from the ocean—when, really, we do not harvest from the ocean at all,” says Coral LLC President Clint DeWitt. “The certification from Friend of the Sea helps us set the record straight to retailers and consumers that Coral LLC harvests only the purest above-sea coral. Since Friend of the Sea is a certifying program and internationally renowned in the sea products industry, we hope this certificate will go a long way to reverse any misperceptions about Coral LLC's products.”

Friend of the Sea founder and director Dr. Paolo Bray adds, “I am glad to welcome Coral LLC to Friend of the Sea's family of businesses and products. We are proud to add another audited, verifiable marine-friendly organization to our list.”

Coral LLC, the leading brand of coral minerals, is the original coral mineral company in the U.S., using only eco-friendly “above sea coral.” The company is located at 38 Diamondback Way, Carson City, NV. To learn more about the complete line of products visit www.coralcalcium.com or email Alberto Galdamez at alberto@coralcalcium.com. For more information, images or samples media may contact On the Horizon Communications at (805) 773-1000, or email holly@thepressroom.com.

