



Client Contact: Renata Canarella (866) 290-4290; renata@controlcorrective.com
Agency Contact: Holly Padove (805) 773-1000; holly@thepressroom.com

FOR IMMEDIATE RELEASE

Control Corrective Skincare Systems® Introduces the Control Facial Bar® *Complete, Customizable, "Out-of-the-Box" Facial Stations Bring Easy Profits to Spas and Salons of Any Size*

Irvine, CA (July 16, 2012) – [Control Corrective](http://ControlCorrective.com), a leading clinical-based skincare brand, introduces the **Control Facial Bar** – a highly profitable, all-inclusive, comprehensive facial treatment model designed for easy set-up and use in salons, spas or gyms.

A simple and well-supported add-on to increase sales, **the Control Facial Bar** offers skincare specialists a complete and attractive facial station that includes sleek hydraulic chairs, enough Control Corrective products for hundreds of treatments and even a specialized express treatment menu, featuring six 20-minute facials.

"We are so excited to bring the Control Facial Bar to salons and spas nationwide," said Ellen Clark, founder and president of Control Corrective. "This easy-to-implement and adaptable model will pull in big profits for both businesses with small set-up spaces and those that can accommodate a complete, full-room beauty bar. And with Control's extensive ongoing support included, it's simple to make this purchase hugely successful."



The Control Facial Bar is available in three opening order packages:

- **The CC Micro Bar**, ideal for small spaces as a stand-alone: Includes one facial treatment chair and product for over 300 treatments; \$1,950 (Total ROI: \$10,000)
- **The CC Mini Bar**, ideal for a mid-size duo facial station: Includes two facial treatment chairs and product for over 450 treatments; \$2,700 (Total ROI: \$15,000)
- **The CC Bar Room**, ideal for outfitting an entire spa: Includes five facial treatment chairs and product for over 600 treatments; \$4,600 (Total ROI: \$19,000)

Additionally, **all packages include necessary bar supplies**, from signage and rolling facial carts to towel warmers, treatment menus and lab coats, **as well as Control Corrective support**, which includes ongoing training, access to webinars and online seminars, upsell and retail techniques, free samples and more.

Industry professionals interested in more information, including a copy of the detailed Control Facial Bar brochure, can contact Renata Canarella at renata@controlcorrective.com. Editorial media can contact Holly Padove at On the Horizon Communications at (805) 773-1000 or holly@thepressroom.com.

Control Corrective Skincare Systems puts the power of beautiful skin into your hands. A clinical-based skincare brand since 1997, Control Corrective Skincare Systems offers comprehensive, collection-based skincare for both the professional seeking to offer superior professional solutions or the consumer looking for a user-friendly home care regimen. Available at finer salons and spas nationwide, the line offers a full range of skin care products that utilize the

highest quality ingredients along with natural extracts, vitamins and essential oils. For more information, visit the website at www.controlcorrective.com or call/email (866) 290-4290; info@Controlcorrective.com.

