



Agency Contact: Holly Padove (805) 773-1000; holly@thepressroom.com
Client Contact: Caroline Duell (877) 239-4667; caroline@elementalherbs.com

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Elemental Herbs' Sunscreens Named One of the Environmental Working Group's Top Sunscreens

Morro Bay, CA (June 7,, 2012) -- Summertime is here, and choosing among the abundance of sunscreens available can be overwhelming, especially for those seeking natural, earth-friendly products. Thankfully, the Environmental Working Group (EWG) has made this process a bit simpler by selecting Elemental Herbs' sunscreens for its 2012 list of Best Beach and Sports Sunscreens and giving the products a No. 1 rating.



All of Elemental Herbs' sunscreens made the list, including both the unscented and coconut SPF 30 Sunsticks (MSRP \$7.99 for a 0.6-ounce stick), as well as the SPF 30 Sunscreen Kids and SPF 30 Sunscreen Sport (MSRP \$15.99 for a 3-ounce tube). Known for their natural ingredients, such as jojoba and avocado oil, Elemental Herbs' sunscreens are biodegradable and free of harmful parabens. The sunscreens are also petroleum and oxybenzonefree, ingredients found in many conventional sunscreens and known for killing off coral reefs worldwide.



According to its website, the Environmental Working Group is a 501(c)(3) non-profit organization with a mission to "use the power of public information to protect public health and the environment." The EWG produces a list of Top Sunscreens each year as part of its Skin Deep® Cosmetics Database, highlighting Best Beach & Sport Sunscreens, Best Lip Balms with SPF, Best Moisturizers with SPF and Best Makeup with SPF.

Elemental Herbs is located in Morro Bay, CA, and was founded by Caroline Duell in 2005. The products are currently available online and at 500+ retailers nationwide, including health food stores, outdoor sports shops and high-end gift shops. Elemental Herbs, a B Corporation dedicated to social and environmental responsibility, is also a member of 1% for the Planet and the Green America Business Network. The company endorses the campaign for safe cosmetics, and ensures that its products are tested on humans rather than on animals. www.elementalherbs.com For more details, images or samples, media may contact Margaret at mpack@thepressroom.com or Holly at holly@thepressroom.com; (805) 773-1000.

