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## Beat Sweaty Feet this Summer with Injinji® Lightweight Toesocks™ *Barely-There Toesocks Bring Unmistakable Protection from Moisture Buildup, Blisters and More*

SAN DIEGO, CA (February 27, 2012) – As temperatures rise this summer, take the heat off your feet with [Lightweight Toesocks](#) from [Injinji](#). Offering a sleek, five-toe-sleeve design, the barely-there Lightweights, available in Injinji's Performance and Outdoor Series, let feet perform as if barefoot – with the added bonus of unmatched moisture and blister protection.



Ideal for warm weather due to its cool, ultra-thin design, the Lightweight Toesocks can be paired with all types of footwear, from running to minimalist shoes, and can also be worn as a protective base layer under a traditional sock.

And while summer's heat may bring sweaty feet, **Injinji's patented, anti-friction technology** and **proven wicking fibers** help to prevent moisture buildup and its associated discomforts, such as **blisters, hot spots and athlete's foot**.

The [Performance Series Lightweight Toesock](#) (pictured), preferred for running, biking, multi-sport activities and more, brings the **powerful moisture-wicking capabilities of CoolMax®**, along with nylon and Lycra, for a custom, comfortable fit. Available in No Show, Mini-Crew and Crew lengths in a variety of bright and neutral colors. MSRP: \$12

The [Outdoor Series Lightweight Toesock](#), ideal for hiking, trekking, trail running and more, blends **naturally-temperature-regulating and wicking NüWool™** – Injinji's own super-soft, non-itchy Merino wool – with nylon and Lycra. Available in No Show and Mini-Crew lengths in black. MSRP: \$12

Injinji® is the innovator of the patented five-toe-sleeve Performance Toesock™ for sport, outdoor and casual use. Injinji (In-gin-ji), which means to reach one's peak performance, is dedicated to helping athletes attain their personal best by offering a seamless, anti-friction interface that allows the foot to perform naturally from the heel to the five toes. A recipient of the American Podiatric Medical Association's Seal of Acceptance, Injinji's Performance Series is recognized for its ability to provide superior moisture management and healthy digital alignment. For more information on the San Diego-based company, visit [www.injinji.com](http://www.injinji.com).

Editorial media interested in additional information, images or a sample, can contact Holly at On the Horizon Communications at (805) 773-1000 or email [holly@thepressroom.com](mailto:holly@thepressroom.com).

