

Earth Day is Tuesday, April 22nd!

Round out your last-minute eco piece by acknowledging these driven companies who make it a point to treat every day as Earth Day:

[Indigenous All-Natural Fair Trade Apparel](#)

Handmade in fair trade cooperatives in remote regions of the globe, Indigenous' premium organic and natural-fiber apparel honors both people and the planet. The spring/summer collection outfits the whole family with men's, women's and children's styles ranging from better-than-basic layering pieces to the hand-linked hoodies, dresses, skirts, polos and more – even an active line for all your environmentally low-impact activities.



[Injinji Performance Toe Socks](#)

Change your impact on Mother Earth (literally!) and slip on a pair of Injinji's unique "tsoks" – patented performance toe socks that allow each of the five toes to operate individually as intended, for improved balance, posture and comfort throughout all your daily and sporting activities. The Eco Line offers tsoks featuring 70% blends of either organic cotton or naturally anti-microbial, sustainable bamboo, allowing you to enhance your step and lessen your footprint all in the same stride.



[Truly Organic Herbally-Dyed Apparel](#)

Show your true colors this Earth Day with Truly Organic's unexpectedly bright line of herbally-dyed apparel – made from 100% organic cotton and without the use of chemical-laden "low-impact" dyes. The sharp blouses, tanks, tees and pants for women and street chic yet office-worthy tees and button-downs for men mark the compelling start of the company's first-ever apparel collection.



[Tarma Designs](#)

Wear your passion for the planet on your sleeve – or on your ears or around your neck – with Tarma's recycled stainless steel, casual jewelry. Offered in both men's and women's styles, the lightweight earrings, wristbands, pendants and necklaces add sustainable style to any outfit in active designs depicting Running, Cycling and Hiking or spiritually-oriented shapes such as Om, Lotus and Namaste.



Earth Day deadlines are approaching! To request immediate imagery or overnight samples or to arrange for an interview with any of the minds behind the eco-friendly companies listed above, call On the Horizon Communications at (805) 773-1000 or email emily@thepressroom.com.