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Flojos Says ‘I Do!’ to Casual, Comfortable 2010 Wedding Footwear

THOUSAND OAKS, CA (November 4, 2009) – On their special day, brides should say “I Do” to whatever makes them feel comfortable, beautiful, and happy – and Flojos Spring 2010 sandals are sure to sweep them off their feet. Flojos’ new comfortable and sleek styles are ideal for casual outdoor weddings, as well as for feeling light, free

and foot-loose at receptions and on honeymoons. **With all a bride must think about on her big day, she won’t have to worry about her feet with Flojos’ flattering and affordable, boutique-style options.**



Flaunt

“Flojos are the perfect way for a bride to accessorize her special day, because she deserves footwear that matches her style *and* provides relief for her feet,” said Alan Beatty, vice president of marketing. “No bride wants achy feet to mar the celebration.”

The bride can **Flaunt** the gems on her hand *and* feet with these rhinestone-detailed sandals, available in traditional white as well as gold, pink, green, turquoise and black. The dainty, flat sandal’s metallic strap features a twinkling clasp set with dazzling stones that reflect the symbol of the day: the ring. Rubber soles make the Flaunt ideal for pool-side, boat, and beachy weddings and honeymoons. (MSRP \$28)

The **Glitter**, a slight wedge with a nude sole and metallic strap, adds a bit of glitz to one’s look. Available with muted silver, bronze, gold or pewter straps, the sandal keeps brides comfortably on their feet throughout the festivities. (MSRP \$23)



Glitter

The glittered-strap style, a wedding favorite, is also available in the full wedge, the **Sparkle**, in gold, pewter and bronze. (MSRP \$28)

“Tie the knot” in the slim, feminine **Vixen**, a shiny patent leather flat, secured at the toe with a small knot. This reliable and affordable sandal is both simple and stylish, and its rubber sole makes it perfect for beach-themed weddings or honeymoons. (MSRP \$ 21)



Vixen

In search of another white wedding slipper? Look to the **Pixie**.

The graceful sliver-wedge sandal has thin straps and a decorative, floral sole that complements the bouquets and accents of any wedding style and location. (MSRP \$22)



Pixie

See more Flojos styles at www.flojos.com. The spring 2010 bridal styles will be available for purchase by January 5, 2010. Media interested in a catalog, samples, high-res images, or more information may contact Jamie at On the Horizon Communications at jamie@thepressroom.com or 805-773-1000.

Thousand Oaks, Calif.-based Flojos, one of the top beach sandal manufacturers, is a name synonymous with fashion, comfort and style. The company has offered high-quality footwear for the casual, active lifestyle since 1979. Look for Flojos footwear (women’s, men’s and children’s styles) nationwide in chain stores, surf shops, specialty stores and fashion boutiques.