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San Luis Obispo, CA Rolls Out Red Carpet for International Film Festival *Join Hollywood Stars and Filmmakers for Special Cinematic Events, March 12 – 21, 2010*

SAN LUIS OBISPO, CA (February 23, 2010) –
[San Luis Obispo, CA](#) an already charming tourist destination conveniently located halfway between Los Angeles and San Francisco, presents ten days of thrilling silver screen attractions and star-studded red carpet events during the 16th Annual **San Luis Obispo International Film Festival** from **Friday, March 12 to Sunday, March 21, 2010.**



The vibrant downtown area serves as the central hub of the festival, boasting a solar-powered independent theatre and the fabulous art-deco Fremont Theatre, all within walking or short driving distance from San Luis Obispo Vacations' [37 downtown hotels](#). Unique bed & breakfast establishments and inns, business-friendly chain hotels, and lodging for the budget-minded offer accommodations for every visiting movie-lover's taste.

The San Luis Obispo International Film Festival will feature a variety of new contemporary films from over a dozen countries, screenings presented by celebrity stars and filmmakers, filmmaking contests, workshops, and more. Guests can also look forward to Red Carpet events such as an Irish-infused St. Patrick's Day reception, Surf Nite, and a special Hollywood & Vine event to kick off the Zinfandel Festival (in Paso Robles on Friday, March 19) along with dinners, auctions, and live music. The festival concludes with the 2010 Independent Film Awards and the presentation of the 2010 King Vidor Award to actor/writer/songwriter Alan Arkin.

Find the entire film and event schedule, film passes and tickets for select events, and more details online at www.slofilmfest.org.

For press credentials and film copies or photos, please contact festivaldirector@slofilmfest.org. For more information about San Luis Obispo hotel accommodations and visitor information, visit www.SanLuisObispoVacations.com. Editors seeking additional information or images may contact Jamie Relth (jamie@thepressroom.com) or Holly Padove (holly@thepressroom.com) at On the Horizon Communications, (805) 773-1000.